

Signature TALK CTA to BOOK A CALL

Here is an alternative call to action for your signature talk if you are not going to sell your program live and you want to offer a breakthrough session instead!

Step 1: Add a seed at the start of your talk, right after the overview of what you'll cover/ here's what you'll receive/ learn/ get today section. You can say something like

"There is nothing for sale here today, if you stay until the end, I have a gift for you!"

Note: *You really want to consider that YOU are a gift. Your energy, expertise, time, heart, soul, passion and wisdom is an answered prayer for your ideal client. She has been searching for you, praying for you and NOW she is here with you and you are offering a gift. It may not be for everyone but it is for the right fit.*

Step 2: After you have gone through all 3-5 of your talking points, and shared a recap of all the steps, you can adapt some of these talking points to offer your breakthrough sessions...

Talking Point A. At the start of our time/ call/webinar/talk/workshop/ event I shared that I have a gift for you now I'd love to share that with you but before we get into that I want to ask you?

Talking Point B. Ask...

What is going to change after today's talk.

How is now going to be different?

I've literally showed you step by step how to go from a to z so you can get XYZ. (Fill in the blanks of what you have showed them!)

And we all know if it was as easy as getting some info and listening to a talk for an hour we'd all be fit, in love, rich and on purpose and passionate

Talking Point C. But what makes a real difference is (fill in the blank with what you think make the difference!)

Action

Decision

Support

Not doing it alone

Talking Point D. Imagine what is possible for you...

PAINT the VISION and Picture of what is possible for them once they apply and take action on what you just shared with them.

Vision

Vision

Vision

What's possibility for them

What's possible for them

Signature TALK CTA to BOOK A CALL

Talking Point E. Let them know you can assist/help/serve!

I know that you are ready to transform and that's why you showed up today to learn and grow and change. If you're ready and now is your time to go to your next level, I'd LOVE to support you on your path!

Or..

If you know you can't do this on your own, I'd love to support you. This is what I do! This is my passion, expertise/ love

I've set aside some time in the next week to speak to you personally about how you can apply the 'SIGNATURE SYSTEM METHOD' to your (fill in the blank with what you do!. health, work, relationship, finances, voice health, career, business) starting TODAY!

This is completely **Free of Charge!**

www.YOURWebsite.com/apply

Talking Point F: Describe the session in BENEFITS not tons of features

On this call we're going to take 60 minutes and dive into

Add your bullet points of the benefits they can get on this call with you or your team. Add 4-8 benefits to really make the call sound EPIC!!"

Save yourself countless hours, money, and struggle doing it alone

Book now!: www.YOURWebsite.com/apply

Talking Point G: Take it another layer deeper if you want to!

What this call is worth to you...

Sell them on what it's worth.. what is the benefit if they actually showed up and talked with you for a breakthrough?

Book now!: www.YOURWebsite.com/apply

Talking Point H: Why am I doing these calls?

Be honest with them! Tell them why you are passionate and why you do what you do! And tell them if you see a fit in how you can work together to solve 'plane is crashing problem you solve and they HAVE" then you can discuss what it looks like to work together.

Signature TALK CTA to BOOK A CALL

Talking Point I: Who this call is perfect for

Describe your ideal client

Talking Point J: Who this call is not a fit for- describe your NOT ideal client

Talking Point K: Now it's up to you! Will you answer the call. Feel into your heart and intuition, is this calling you? Is now your time? Or do you want to stay where you are? Struggling and spinning with the same frustrations and challenges that brought you to the talk today? I'd love to support you in getting results and making a lasting change. You don't have to do it on your own! How is that working for you? Now's your chance. If you want this, I have only a few spots available this week so please go to URL or (if you live in person) "fill out the breakthrough session sign up sheet I am passing around the room right now/that's in the back of the room!" These need to be claimed right now so go for it!

Book now!: www.YOURWebsite.com/apply

I know you can do this with the right support!

Thank you!

And that is how you offer a breakthrough session from a live in person talk or online call or webinar with slides!

Woo hoo!

The key to success for you is to do the work, practice it, do it live, get feedback and tweak it again, do it again and get feedback and tweak it again.

I believe in you!